

CINEMA PA53





MEMBER SINCE 2020

CEDIA SMART HOME AWARDS 2024

FINALIST

Best Home Cinema Level II
EMEA

FINALIST – BEST HOME CINEMA – LEVEL II



PROJECT:

CINEMA PA53

In the tranquil elegance of Hamburg's historic landscape, a cinematic treasure has been meticulously crafted within a heritage-listed Art Nouveau villa constructed in 1909. Die Zwei - Heimkino, the celebrated integrator, has transformed the top floor of this architectural jewel into a state-of-the-art home cinema. The renovation, conducted by builder Double Q and with electrical and KNX programming by Q-Data Service, marries modern technology with the villa's ageless charm, creating a high-tech sanctuary that respects and enhances its historical context.



The room's design, with its rich colour palette and sophisticated finishes, provides an immersive viewing experience while preserving the historical integrity of the heritage-listed villa.

CEDIA SMART HOME AWARDS 2024

FINALIST

Best Home Cinema Level II
EMEA



Thermal management is adeptly handled by using adjacent small chambers as equipment rooms.

The story begins with a client deeply passionate about cinema, who, upon acquiring this historical property, envisioned a small but sophisticated cinema room. Initial attempts by the renovation team to set up a basic home cinema did not meet the client's high standards, especially their interest in WaveForming technology and the expertise of a Trinnov partner. Die Zwei - Heimkino was appointed in the summer of 2023, bringing with them a deep understanding of DBA-based cinema rooms and a collaborative spirit that meshed well with the client's technical background.

The client and his German movie director wife were intimately involved in the design process, numerous plans, renderings, and virtual reality (VR) sessions ensuring the final outcome was a perfect blend of functionality and aesthetic appeal. The room's design, a bold black and red homage to early 20th-century theatres, stands out not only for its visual impact but also for its technological prowess. While the historical integrity of the villa posed certain constraints, innovative solutions, such as replicating original doors to accommodate wide and surround speakers and recreating the historic stucco ceiling border, ensured the seamless integration of modern elements.

At the heart of this project lies a 97″ LG TV, chosen over larger LED walls or projectors for its fit with the room's scale and the client's preferences. The audio setup, a critical component for the client who has struggled with



The bold red and black design of the cinema room creates a dramatic ambiance, perfectly blending modern aesthetics with early 20th-century theatre inspirations.

> **At the heart of this project lies a 97" LG TV, chosen over larger LED walls or projectors for its fit with the room's scale and the client's preferences.**

bass reproduction in other cinema rooms, includes a beckersounds 8+8 sub array setup, Perlisten S7i series speakers for dynamic front sound, and JBL Synthesis in-wall/in-ceiling speakers to maintain a sleek profile. The result is a space that offers superb immersion and precise bass, creating an unparalleled auditory experience.

Ease of use was paramount, leading to a custom-programmed Crestron control system tailored specifically for the cinema room, with functionality and design reflecting the client's desires. This bespoke approach extended to the room's colour scheme, with the touchpanel colours meticulously matched to the room's décor. Acoustic treatments were thoughtfully implemented, with a thick carpet addressing ceiling reflections and minimal absorbers masked as poster frames to maintain the room's aesthetic.

Thermal management, a significant challenge given the room's compact size and extensive equipment list, was adeptly handled by using adjacent small chambers as equipment rooms, complete with temperature-controlled exhaust fans to ensure optimal performance without disrupting the villa's historical features.



Working discreetly around an already integrated wine cooler

This project not only highlights technical achievements but also respects the villa's heritage. By working closely with their partners and navigating the intricate balance between preserving historical elements and integrating modern technology, Die Zwei - Heimkino has created a space that honours the past while embracing the future.

Die Zwei - Heimkino
Hamburg, Germany
Website address: diezwei-heimkino.de
Member since 2020